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## Marketing for the Built and Natural Environment

*For those involved in marketing for architecture, engineering and construction in the Kansas City area, SMPS-KC offers valuable opportunities to network, learn and accelerate career development. Our chapter consistently strives to offer programs and events that both educate and inspire our members and guests. [More...](#)*

### Kansas City Chapter Wins Big at National Convention

#### Awards for 1st Place Large Chapter and 1st Place Website

The Kansas City Chapter was honored to accept 1st Place in the overall award for Large Chapters and 1st Place for chapter website at the National SMPS "Build Business" Conference in Denver last week. The conference was held August 6-9th. Both awards were given out in the annual Striving for Excellence awards program.

For the Chapter award, Chapters were judged on many criteria, including the strength of educational programs, membership initiatives, communication efforts, website, financial strength and other innovations by the Chapter. The theme to the Kansas City submission was "Solving the Puzzle" and related the Rubik's cube debut and the Kansas City Chapter's 25th anniversary.



"This really is a tremendous honor for our chapter and is a testament to the creativity, dedication and professionalism of our volunteers," said Daron Bennett, Kansas City Chapter President. "Our efforts over the past year, and the previous 24, have finally earned Kansas City a solid place on the national scene."

The Kansas City SMPS website was also honored at the black tie awards gala, held Thursday night of the conference. The website was redesigned this year by the Communication's committee and Gayle Leonard, co-chair of the committee, was largely responsible for the website design and content. Other members of the committee were Jennifer Elliott, Coby Crowl, Stacy Carder, Andrea Korte and Danielle Baulckim.

A large showing of Kansas City Chapter members were on hand to accept the awards and to attend the Build Business conference. 15 members enjoyed the educational programs and Denver hospitality on behalf of the Chapter.

What member spent one summer vacation during college as a park ranger?  
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## Meet this member!

## Upcoming Events

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08.06.08 SMPS National Conference:  
Denver, CO